



TERMS AND CONDITIONS FOR THE USE OF VIDEO IMAGES, PROGRAMMES, PHOTOGRAPHS AND SOUND RECORDINGS FROM 1 JULY 2025 TO 31 DECEMBER 2026

VIDEO

- The video images, extracts, sounds and programmes of the Vendée Arctique – Les Sables d'Olonne 2026 made available to the media on the server "media.saemvendee.org" remain the full and entire property of SAEM Vendée and the skippers (property rights).
- Video images and extracts may be used freely (without misappropriation or intent to harm or damage the image and reputation of the skipper, SAEM Vendée and the Vendée Arctique Les Sables d'Olonne) in newspapers, broadcasts and magazines for editorial purposes.
- PAD (broadcast master) items in French or English must be used in their entirety without any cuts or additions.
- PAD (broadcast master) items in the international version (without graphics, voice-over or mixing) may be used with cuts and additions at the broadcaster's discretion.

Note: for live broadcasts of the start and finish(es), rights are exclusively reserved for:

- Broadcasters with a prior agreement with ASO (responsible for the distribution of live broadcasts and programmes of the Vendée Arctique – Les Sables d'Olonne)
- The official social media accounts of the Vendée Globe.

Any other use (advertising, short programmes, stock programmes, documentaries, series, etc.) of images and programmes from the Vendée Arctique – Les Sables d'Olonne must be subject to prior written agreement.

PHOTO

The photos of the Vendée Arctique 2026 made available to accredited media on the server "media.saemvendee.org" are intended to illustrate any editorial article dealing with the Vendée Arctique – Les Sables d'Olonne, and/or any promotion made for the benefit of the Vendée Arctique – Les Sables d'Olonne with regard to its official partners.

All use is free of press (editorial) rights: print or digital.

Any digital use must be made either with the photo with © embedded in the image, or with © visible near the image. These © symbols are present next to the photos and should be checked before downloading.

The skippers remain the authors, with the associated economic rights, of the photos sent from the sea.

Unless expressly authorised by Alea and/or SAEM Vendée, the following are prohibited:

- Any promotional or advertising use (with or without the purchase of space).
- Any use in the form of an isolated portfolio, without accompanying editorial content.
- Any redistribution by a third party such as a photo or multimedia agency.
- That they undertake to use these images only to illustrate the Vendée Arctique – Les Sables d'Olonne race.
- Any alteration of the photo files without prior agreement.

AUDIOS

- Royalty-free sounds, cleaned and edited, can be listened to and downloaded from the server 'media.saemvendee.org' for NEWS use only and/or for topics related to the Vendée Arctique – Les Sables d'Olonne only.
- The sounds of the races will also be available in their entirety and/or in podcast form on the official public website for listening and downloading for NEWS use only and/or for topics related to the Vendée Arctique – Les Sables d'Olonne only.